



smartilio shop

Smartilio's Personal Self Shopping module that allows your customers to shop in a simple and intuitive way.

POWERED BY SOLUZIONE 1

WHAT IS SMARTILIO SHOP?

*Smartilio Shop is the module of **Personal Self Shopping** that simplifies the purchase process for your customers.*



Smartilio is **compatible with major brands.**



SMART WHY?



...because the shop module allows customers to make **quick and easy purchases** while keeping **control over the products** in their cart, including their **characteristics** and purchase status (list of purchases, prices, discounts, total quantities, etc.)



...because the module **integrates** easily and efficiently with check-out and back office systems. A **self scanning** system must incorporate:

- The **list of customers** and their system permissions (by interfacing with the user authorization system).
- The **department and article lists** with their respective assortment (by interfacing with the back-office system).
- The **set-up of prices and promotions** (by interfacing with the checkout software).



...because the Shop module **works natively on dedicated and consumer devices**, making it easily **accessible** to customers either from their own mobile phone or from the dedicated device provided by the store.



... because it is **natively Cloud-based**, freeing the company from the need to create and manage a dedicated infrastructure for the service.

WHO IS IT FOR?

Large retail companies

Large companies that have **structured, complete and complex promotional software**: in this case Smartilio Shop interfaces closely with the cash software and, as the user creates and completes his purchase, Smartilio Shop creates a **receipt** within the checkout software, continuously updating it.

In this scenario, Smartilio directly uses the logics and algorithms that calculate the prices of the cash systems without replicating them.

Emerging retail companies

Emerging retail companies with **simpler and more streamlined profiles** and a **system of basic promotions**.

In this case, Smartilio allows you to define **promotions and rules** directly on its portal and independently manages the generation and updating of the receipt.

WHY CHOOSE SHOP?

Advantages of Smartilio Shop

- Customers **complete the purchase faster**, allowing stores to increase sales and enhance customer loyalty.
- **Simple and easy to integrate** with the company's checkout and back-office systems.
- **Real time monitoring and ad-hoc statistics** on purchases, efficiency and quality of service.

Features



Re-scan - The “sample” shopping control function that, at the time of purchase closure, **selects customers** who are required to recheck either a **partial** (some items in the cart) or **total** (all items in the cart) review of their purchase.



Dashboard statistics - Dashboard provided to the **store** to **monitor** ongoing and completed purchases over a certain period. The same dashboard, for the headquarters, allows you to have an integrated view of the different stores and also check the reviews made and an **overview** on individual customers.



Terminal replacement - In case of a malfunctioning self-scanning terminal, a store operator can allow the customer to replace the terminal and reload their ongoing purchase onto a **working device**.



Queue Busting - Queue acceleration. A function that allows a store operator to anonymously pick up a terminal and **scan a customer's purchase** while they are in line at checkout (e.g., for a cart with only a few items), enabling them to complete the transaction more quickly at a self-checkout station.

SMARTILIO PAY

With NFC-enabled devices, Smartilio offers the possibility to pay directly for purchases.



How does it work?

1. Once the purchase is finished, the customer scans the **QR code** to proceed with payment.
2. They can select a **payment card** or simply tap their smartphone, smartwatch, or contactless card to complete the transaction.
3. **No waiting at checkout:** the customer can leave with the purchase already paid.

The advantages of Smartilio Pay

- Further **reduces checkout times**.
- **Eliminates** the need for **physical checkout** interaction.
- Enables **secure and contactless payments**, enhancing customer convenience.
- Supports the **activation of a branded wallet** allowing customers to deduct credit directly without using a credit card.



smartilio is also:

MDM

The MDM module of Smartilio enables quick and easy device initialization **by simply scanning a barcode containing all staging information**. It offers device management based on configuration profiles that are easy to set up and can be applied flexibly.

Dispensing

The Dispensing module of Smartilio **allows user identification via kiosk, tablet, or PDA**, assigning devices with different functionalities based on individual needs.

Find out more:



smartilio

is a *Soluzione 1 Srl* product.

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